



# coffee planet

## FRANCHISE APPLICATION Confidential

Applicants Name:

Date:

**Coffee Planet is a rapidly expanding and innovative coffee solutions business with a number of proven 'on the go' and retail concepts to deliver the best gourmet coffee to consumers in a fast moving world.**

**You can become a Coffee Planet Franchise Partner and join the revolution.**

**The information submitted on this form will be treated by Coffee Planet LLC as strictly private and confidential.**

**Please help us by completing all sections carefully and thoroughly. This form will help you prepare and present personal information that is essential for our consideration in granting a franchise. The completion of this application form places no continuing obligation on either Coffee Planet LLC or you.**

**Coffee Planet LLC welcomes applications from all sectors of the community regardless of gender, marital status, disability or ethnic origin.**

Please return this information to:

The Franchise Director, Coffee Planet LLC, PO Box 73042, Dubai, UAE.

Alternatively you can fax a copy to: +971 (0) 4 341 5536

## PART (A) – GENERAL INFORMATION

Do you drink Coffee?  Yes  No

Full Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

Postal/Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email Address: \_\_\_\_\_

Previous Address (if less than 4 years at current address): \_\_\_\_\_

Nationality: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Marital Status: \_\_\_\_\_ Spouse's Name: \_\_\_\_\_

Do you have a current driving license?  Yes  No

In which geographic area would you be most interested in running a Coffee Planet Franchise operation?

\_\_\_\_\_

\_\_\_\_\_

Have you ever worked at Coffee Planet before?  Yes  No

Have you any relatives who are employed by Coffee Planet?  Yes  No

If yes, describe: \_\_\_\_\_

\_\_\_\_\_

Are you, your relatives or your employer providing products, goods or services to Coffee Planet or Franchisees of Coffee Planet?  Yes  No

If yes, explain: \_\_\_\_\_

\_\_\_\_\_

INTERESTS: List any hobbies, community activities or other interests: \_\_\_\_\_

\_\_\_\_\_

## PART (B) – CURRENT BUSINESS

Name of current business(s): \_\_\_\_\_ Nature: \_\_\_\_\_

\_\_\_\_\_ Nature: \_\_\_\_\_

Current annual turnover: \_\_\_\_\_

Do you have previous Franchise experience?  Yes  No

If Yes, Brand Name(s): \_\_\_\_\_ Nature: \_\_\_\_\_

\_\_\_\_\_ Nature: \_\_\_\_\_

Do you currently hold any franchises?  Yes  No

If Yes, Brand Name(s): \_\_\_\_\_ Nature: \_\_\_\_\_

\_\_\_\_\_ Nature: \_\_\_\_\_

Have you had previous experience in the food industry?  Yes  No

Additional Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PART (C) – FINANCIAL STATEMENT

### PERSONAL FINANCIAL STATEMENT

Salary Wages (for most recent 12 months): \_\_\_\_\_ Bonus, Commission: \_\_\_\_\_

Business Profits: \_\_\_\_\_

Other Income (please specify): \_\_\_\_\_

Total Annual Income: \_\_\_\_\_

Do you have any other business interests?  Yes  No

If yes, please describe \_\_\_\_\_

ASSETS (\$) LIABILITIES (\$)

Cash on Hand in Banks: \_\_\_\_\_ Loans Payable – Bank: \_\_\_\_\_

Securities, Shares, Unit Trusts: \_\_\_\_\_ Loans Payable to Friends/Family: \_\_\_\_\_

Bonds and Debentures: \_\_\_\_\_ Accounts and Bills Due: \_\_\_\_\_

Notes, Accounts Receivable: \_\_\_\_\_ Property Mortgages: \_\_\_\_\_

Property – Current Market Value: \_\_\_\_\_ Other Debts or Obligations: \_\_\_\_\_

Net Value of Business Interests: \_\_\_\_\_

Other – Car and Personal Property: \_\_\_\_\_

Total Assets: \_\_\_\_\_ Total Liabilities: \_\_\_\_\_

Net Worth (Assets less Liabilities): \_\_\_\_\_

### GENERAL INFORMATION

How much free capital do you have available to invest in a Coffee Planet Franchise? \_\_\_\_\_

Have you or your spouse ever declared personal bankruptcy? If yes, please explain: \_\_\_\_\_

\_\_\_\_\_

Have you ever had a business failure? If yes, please explain: \_\_\_\_\_

\_\_\_\_\_

## PART (E) – GENERAL INFORMATION

How and where did you hear about Coffee Planet Franchising opportunities?

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Why do you think you are suited to becoming a Coffee Planet Franchisee?

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In which areas would you have to improve to become a successful Franchisee?

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Will you devote your full time to the business?

Yes  No

### HISTORY OF CONVICTIONS

Have you ever been convicted of a criminal offence?

Yes  No

If yes, please give details:

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MEDICAL HISTORY: Please give below details of any illnesses, operations or accidents, giving dates.

Date

Details

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Have you ever suffered from, or been a carrier of, typhoid, paratyphoid or other salmonella infection, amoebic dysentery, staphylococcal infection or any disease likely to give food poisoning?

Yes  No

If yes, please give details:

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*I hereby declare that, to the best of my knowledge and belief, the above statement and particulars are true and complete. I also authorize you to make any enquiries you consider necessary in connection with this application. I undertake to furnish any alterations to the above particulars should I apply for further information at any future time. I am aware that, should this application be refused, no reason need be given.*

*I understand that any misrepresentation of factual information requested on this application form may be a cause for removal from the Coffee Planet Franchise Application Process.*

Signature:

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Date:

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